



Press pack Frans Eelkman Rooda

Utrecht, the Netherlands, May 9, 2008

Changes Executive Board Wessanen

Royal Wessanen nv announces today that Han Wagter, Chief Financial Officer (CFO) and member of the Executive Board, has decided to leave the company to pursue other interests. Mr. Wagter will be succeeded by Frans Eelkman Rooda, who assumes the responsibilities of his new position as of June 1, 2008.

Frans Eelkman Rooda (age 56) was previously employed as CFO at OPG Group, a Dutch-based international retail and distribution company for pharmaceuticals and medical supplies. In this position, he played a major role in OPG's gradual transformation from a distribution-focused organisation with manufacturing companies to a retail group, while retaining the group's robust financial position. Before joining OPG Group, Mr. Eelkman Rooda was, amongst others, partner at McKinsey & Company.

Ad Veenhof, CEO comments: "We regret to see Han Wagter leaving our team and we would like to thank him for the great contributions he made to the company. We wish Han all the best in his future endeavors. All the same, we are happy to have found a highly capable successor in Frans Eelkman Rooda. His professional qualifications and broad experience will be of great value to Wessanen."

It will be proposed to appoint Mr. Eelkman Rooda as member of the Executive Board at Wessanen's next Shareholders' Meeting.

Executive Board
Supervisory Board
Royal Wessanen nv



Frans E. Eelkman Rooda

Dutch nationality, age 56

Professional experience

1997-2008

OPG Group N.V., Utrecht

Board of Management Member, Chief Financial Officer

1989-1997

McKinsey & Company, Amsterdam

Senior Engagement Manager and (since 1991) Principal (partner) and member of the management group of the Amsterdam office.

1987-1989

Algemene Bank Nederland N.V., Amsterdam

Department Manager Securities and Syndicates

1982-1987

McKinsey & Company, Amsterdam (1982, 1984-1987) and Melbourne (1983)

Associate, later Engagement Manager.

1977-1981

Esso Nederland B.V., The Hague (1977-1980) and Esso Europe Inc., London (1980-1981)

Various positions in Treasury, Controlling and Supply Departments.

Education

- IMD, Lausanne (Switzerland) – Senior Executive Program (2000)
- Amos Tuck School, Dartmouth College (USA) – Master of Business Administration (1977)
- Erasmus University, Rotterdam – Master of Science in Econometrics (1975)



Current other activities

- Supervisory Board member De Lage Landen International B.V. (leasing, vendor and consumer finance subsidiary Rabobank)
- Supervisory Board member (designate) Octoplus N.V.
- Member General Council of Dutch employers federation VNO-NCW

Frans Eelkman Rooda is married and has three children.